



The State of Rural Virginia

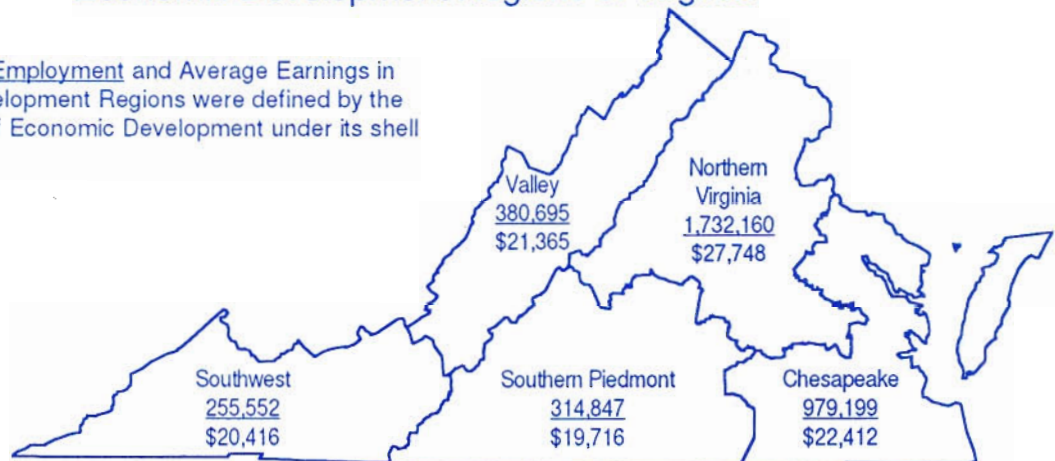
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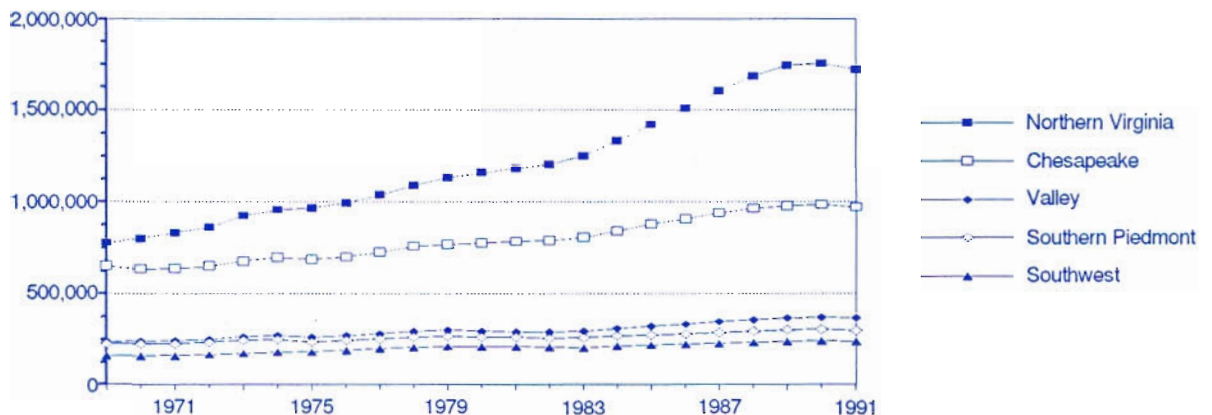
Employment in Virginia: Changes over Time

Economic Development Regions of Virginia

The map also shows Employment and Average Earnings in 1991. Economic Development Regions were defined by the Virginia Department of Economic Development under its shell building initiative.

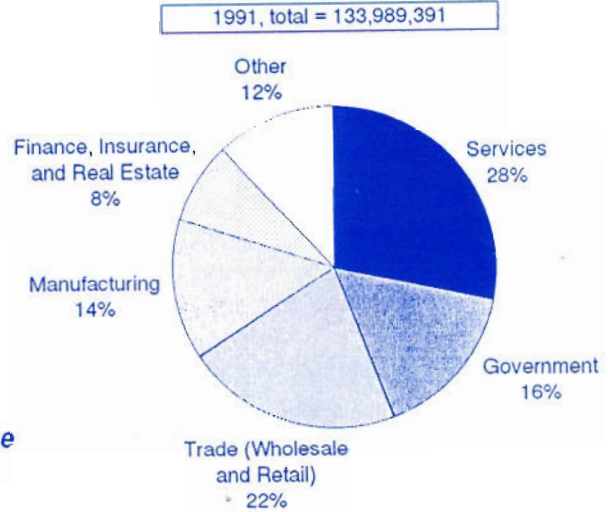
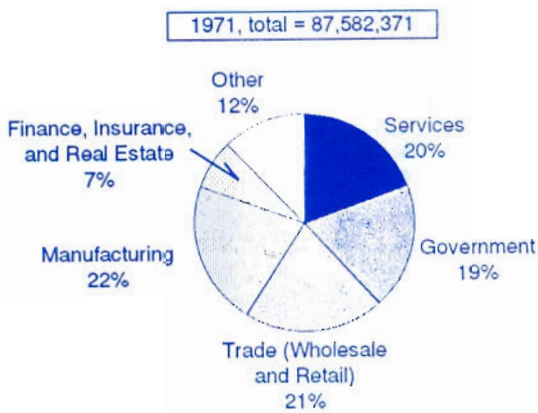


Employment in Virginia by Economic Development Region



Note: All data are from the U.S. Department of Commerce, Bureau of Economic Analysis, Regional Economic Information System (REIS). In this data set, employment is defined by the number of jobs in each area.

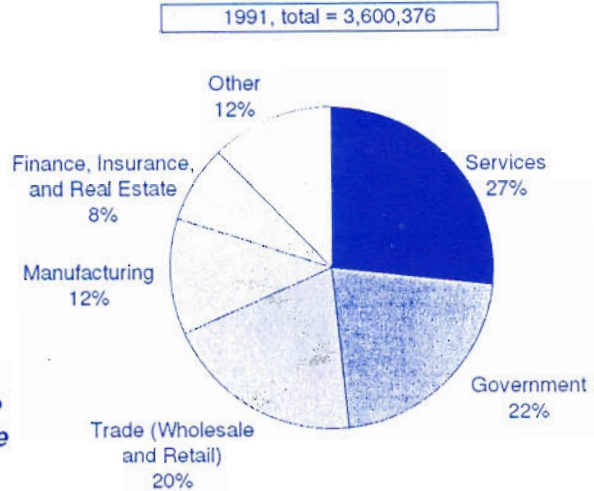
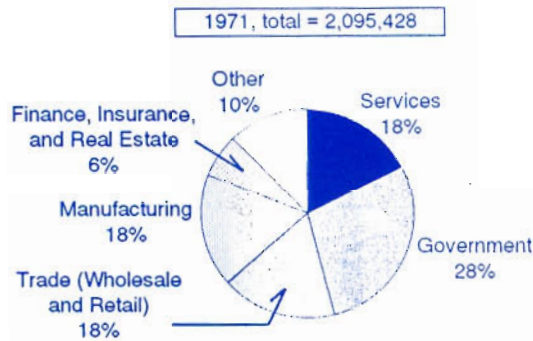
Percent of Employment in the U.S. by Sector



The service sector's employment share is growing in the U.S., while manufacturing continues to decline. This national trend is also prevalent in Virginia.

Note: Percentages may not sum to 100 due to rounding

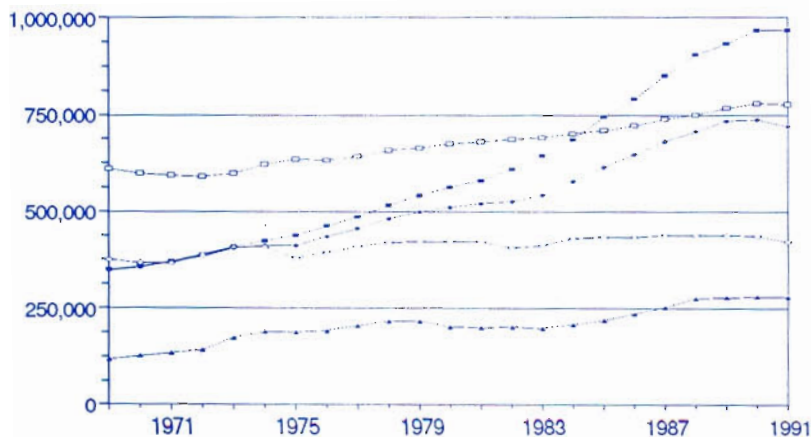
Percent of Employment in Virginia by Sector



The service sector's employment share is growing in Virginia, while manufacturing and government continue to decline. Economic development strategies should be adjusted to these shifts over time.

Note: Percentages may not sum to 100 due to rounding

Employment in Virginia by Selected Sector



Services	\$23,857
Government	\$28,553
Trade (Wholesale and Retail)	\$18,117
Manufacturing	\$30,419
Finance, Insurance, and Real Estate	\$15,632

The figures (for 1991) in the legend above indicate that as the service sector becomes large at the expense of manufacturing and government, average earnings are likely to decline.

Employment in the U.S., Virginia, and the Economic Development Regions

	1969	1980	1991
Services			
United States	16,430,200	24,558,100	38,036,800
Southwest	22,242	32,370	48,357
Valley	46,043	62,075	95,681
Southern Piedmont	37,610	45,701	65,472
NOVA	147,430	278,606	527,576
Chesapeake	95,152	143,567	224,245
Virginia	349,563	563,480	967,807

	1969	1980	1991
Government			
United States	16,082,000	18,796,000	21,212,000
Southwest	29,294	39,830	43,709
Valley	31,121	40,443	45,770
Southern Piedmont	27,441	34,785	38,657
NOVA	239,530	286,857	350,906
Chesapeake	283,347	272,871	298,837
Virginia	610,733	674,786	777,879

	1969	1980	1991
Trade (Wholesale and Retail)			
United States	17,518,800	23,592,800	29,249,900
Southwest	26,804	37,738	48,704
Valley	45,167	60,981	85,449
Southern Piedmont	35,230	43,753	57,308
NOVA	141,434	234,801	340,643
Chesapeake	98,437	133,580	187,611
Virginia	347,165	511,059	719,978

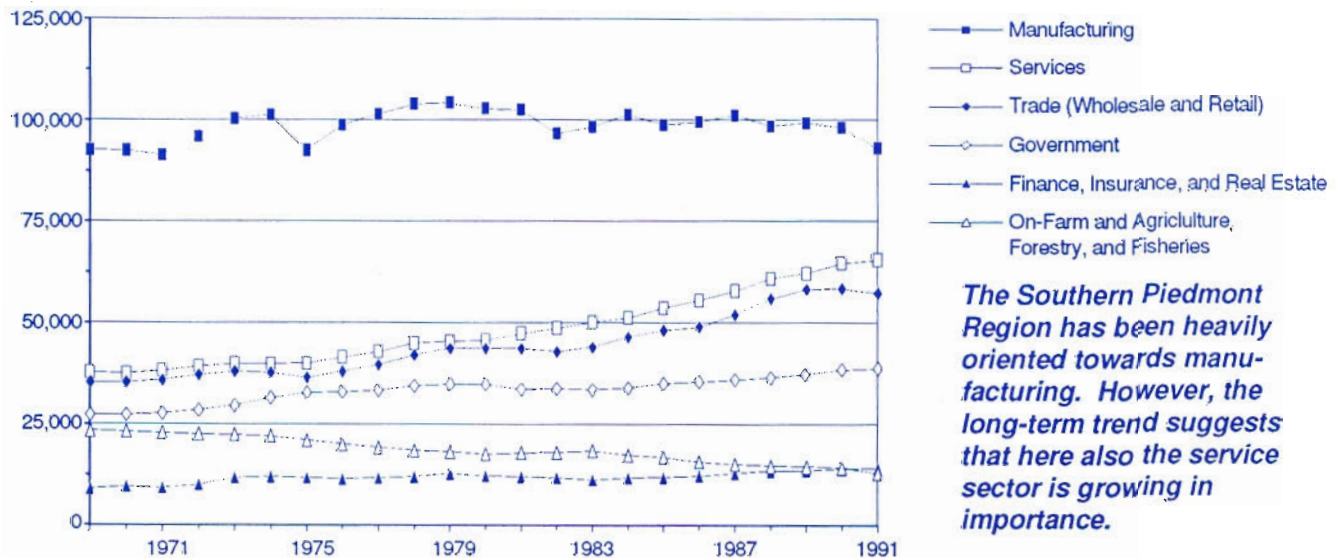
	1969	1980	1991
Manufacturing			
United States	20,543,400	20,776,600	19,003,900
Southwest	48,585	51,656	52,973
Valley	65,923	70,860	67,829
Southern Piedmont	92,637	102,812	92,934
NOVA	82,852	98,080	113,984
Chesapeake	85,365	98,325	94,294
Virginia	375,367	421,733	422,014

	1969	1980	1991
Finance, Insurance, and Real Estate			
United States	5,893,600	8,725,800	10,822,800
Southwest	5,249	8,851	9,767
Valley	13,041	20,046	24,662
Southern Piedmont	9,011	12,269	14,179
NOVA	64,215	116,042	172,528
Chesapeake	26,453	45,084	58,344
Virginia	118,290	202,890	280,274

The table above includes additional detail on employment for those readers interested in looking at some of the actual numbers.

Spotlight on Southern Piedmont Region

Employment in Southern Piedmont



The Southern Piedmont Region has been heavily oriented towards manufacturing. However, the long-term trend suggests that here also the service sector is growing in importance.

The purpose of the Rural Economic Analysis Program (REAP) at Virginia Tech is to provide research, analysis, and economic intelligence to the policy making process and to long-run strategic planning being conducted in Virginia's agricultural and rural sectors.

The State of Rural Virginia contributes to this overall objective by providing basic, primarily visual, information on rural issues useful to the decision making process of public institutions, those considering business investments in the State, and the citizens of Virginia.

REAP and the Department of Agricultural and Applied Economics at Virginia Tech provide in-depth analyses and research on the types of issues discussed in *The State of Rural Virginia*. For information about available publications please contact REAP at (703) 231-9443: the address is in the box at right.

Information

The State of Rural Virginia is a publication of REAP and the Department of Agricultural and Applied Economics at Virginia Tech. It is published at least four times per year and is available free of charge. This issue was prepared by S. Murthy Kambhampaty. To subscribe, please contact Alan Raflo, REAP, Department of Agricultural and Applied Economics, Room 216 Hutcheson Hall, Blacksburg, VA 24061-0401, telephone: (703) 231 9443.

The charts, graphs, and maps displayed in this publication are available on 8.5 by 11 inch transparencies and 35mm slides for a nominal fee to cover processing. Requests may be placed with REAP at the address and telephone number above.

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